



The CAPS Group acquires photography and retouching studio from GROUP360 Visual Communications

CHICAGO – Aug. 6, 2008 – The CAPS Group, a premier visual communications company serving advertising agencies, corporations, design firms and publishers, has acquired a high-end photography and retouching studio located at 1021 W. Adams, Chicago, from GROUP360 Visual Communications. The acquired operation, which The CAPS Group has named Clutch Studios, is a nationally recognized provider of brand business solutions. The acquisition closed yesterday and expands the CAPS Group's suite of creative services for photography and retouching, enabling the company to offer its customers a broader spectrum of service options.

"The addition of this studio gives us the capacity necessary to pursue larger photography and imaging projects and to better schedule existing assignments," said John Reilly, chairman, The CAPS Group. "Also, the combined staff brings The CAPS Group unparalleled talent and will further elevate the quality of the services and deliverables we have independently provided."

The terms of the deal are not being disclosed.

The acquisition brings The CAPS Group's annual revenue to approximately \$85 million. The company's total number of employees nationwide is now 550. Mark Swisher, who lead the studio under GROUP360, continues on as executive vice president for the newly branded Clutch Studios, while Iain Hanley also remains with the studio as vice president of Client Solutions.

GROUP360 Visual Communications, St. Louis, is a supplier of design, prepress and graphic arts services to the packaging, publishing, catalog and corporate advertising sectors.

About The CAPS Group

Established in 2001, The CAPS Group is one of the largest independent graphic arts services providers in the United States. Its clients include Fortune 500 corporations, leading mid-market companies, nationally recognized publishers and large advertising agencies. The award-winning, privately held company is headquartered in Chicago, and its seven member firms are Alchemy, Black Dot Group, CAPS57, Clutch Studios, Hudson Yards, Paragraphs Design and Superior Digital Graphics.

#

The CAPS Group, 329 W. 18th Street, 8th Floor, Chicago, IL 60616, 312-279-5200 www.thecapsgroup.com