



Teambase Workgroup Publishing System at Newsweek Goes Live with Adobe CS4

Press Release from Agile Enterprise/HudsonYards

New York, NY (01 June, 2009) – Newsweek Magazine recently completed production of its much-heralded magazine re-design. At the center of this effort was their Teambase workgroup publishing system, designed and developed by Agile Enterprise, a division of HudsonYards.

Newsweek switched its QuarkXPress-based production to Adobe InDesign and InCopy in a single publication cycle. Teambase's Adobe CS4 plug-in brought the advantages of InCopy and InDesign to Newsweek's Teambase publishing system, which handles permissions, file versioning automation, notifications, publication tracking, photo editing, XML co-purposing and more.

“Teambase was installed at Newsweek in 1996 and has been a critical component of our production workflow ever since. Over the years we’ve researched competing systems to ensure our production process is always the most efficient possible, Teambase has come out on top each time with features that are superior to their competitors. The timely release of their Adobe CS4 Plug-in for InDesign/InCopy was a significant contribution to the success of our re-engineered production workflow ” — Joe Bingham, Director of Emerging Technologies at Newsweek.

“We’ve been aware for some time of the publishing industry’s growing interest in adopting an Adobe Creative Suite workflow. This past year we’ve seen customers make a serious commitment to change.” said Jim Van Zile, Vice President and Business Manager for Agile Enterprise. “Adobe has done an exceptional job with a fairly seamless suite of solutions out-of-the-box, but our customers have requirements that go beyond print. With CS4, Adobe has allowed us, as a publishing platform developer, to focus more on the intelligence gathering and reporting capabilities of Teambase.”

The Adobe CS4 InDesign/InCopy Plug-in, expanded XML publishing, a publication-status viewer, and new tools for photo editing, data automation, web interaction and archiving are among the capabilities available in the latest release of Agile’s Teambase Publishing Solutions Platform.

“The editorial industry is and has been going through significant challenges and changes, but it has also been providing us with new opportunities. Integrating a web content management solution, enhancing Teambase’s web client, and assisting our customers with migrations to Adobe CS4 is keeping us busier than ever.”

About Newsweek

Founded in 1933, Newsweek provides comprehensive coverage of national and international affairs, business, society, science and technology, and arts and entertainment. Headquartered in New York, Newsweek has bureaus located in the U.S. and around the globe. In addition to its U.S. edition, Newsweek publishes three English-language editions overseas and is the only news magazine with six weekly local-language editions—in Japanese, Korean, Spanish, Polish, Arabic and Russian. The magazine appears in more than 190 countries.

More information can be found at www.newsweek.com.

About Agile Enterprise

Agile Enterprise, a division of HudsonYards, has been providing publishing and digital asset management solutions to an impressive list of media & entertainment, retail catalog, magazine and newspaper, and corporate clients since 1993. For more information, visit the Agile Enterprise website at www.agileenterprise.com.

About HudsonYards

Headquartered in Manhattan, HudsonYards has major operations in New York, Nashville, Birmingham, and San Francisco. The company's facilities are equipped with the industry's most advanced digital imaging systems to provide creative retouching, digital imaging, content management and workflow management solutions for advertising agencies and publishers, as well as entertainment and luxury goods clients. HudsonYards has an extensive client base that includes names such as Coty, IBM, Elizabeth Arden, Grey New York, JWT, Ogilvy, Martha Stewart Living, Hearst Magazines, Meredith Publishing, Newsweek and Showtime Network. HudsonYards is a company of The CAPS Group, one of the largest independent graphic arts services providers in the United States. For more information, visit the HudsonYards website at www.hudson-yards.com.